

## **MAGGIE MALLOY**

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### **CAREER OBJECTIVE**

Seeking a public relations entry level position, specifically one within an empowering fast paced environment. Focused on becoming an integral part of an organization where exceptional analytical skills as well as creative abilities contribute to driving results.

### **EDUCATION**

Saint Joseph's University, *Philadelphia, Pennsylvania* | Graduating May 2017

Food Marketing Major, Communications Minor

### **ACTIVITIES**

NCAA Division 1 Track & Cross Country

Food Marketing Association

iCan Shine Bike Camp Volunteer

### **AWARDS & ACHIEVEMENTS**

REGIS GRANT | 2013 - 2017

The Regis grant is awarded to Saint Joseph's University students on the basis of performance and achievement.

THE JIMMY MEDAL, *Speak Up! Foundation* | 2011

Given to a Youth, Educator, Parent or Guardian who exemplifies resiliency, empathy, humility and loyalty in their lives, sees the goodness and potential in others and strives to "Make a Difference" in the lives of other people.

### **EXPERIENCE**

#### **MARKETING INTERN**

The Ardmore Initiative | May 2016 – Present

- Managed and created original content for company and client social media accounts
- Designed original event logos, marketing materials, and advertisements
- Wrote business spotlights and press releases for publication on the company site and *Main Line Today Magazine*
- Assisted in preparing clients for company events including Ardmore Restaurant Week

#### **PA PREFERRED MARKETING INTERN**

The Pennsylvania Department of Agriculture, Tandem Associates | May 2015 – Present

- Increased awareness for PA Preferred, a new state branding program that identifies local products for consumers
- Created a database with information on all current members of the program
- Conducted field-study visits to collect member feedback on their experience with the program
- Aided in training of new interns for the following summer program

#### **SENIOR COUNTER ASSOCIATE**

Aux Petits Delices *Wayne, Pennsylvania* | 2012 – Present

- Responsible for store operations including balancing the books, opening and closing the store, and creating a positive atmosphere for consumers
- Personalized training of multiple new-hires to address individual learning styles

#### **MAGGIE MALLOY DESIGN**

- Created a freelance graphic design firm, specializing in composing and designing full wedding albums for clients

### **TECHNICAL SKILLS**

Proficient in HTML, CSS, Microsoft Office, Adobe Photoshop. Experienced in managing & creating content for social media platforms on a professional level.